

Myrtle Beach 3rd Anniversary Celebration – \$100 Gift Card

SWEEPSTAKES OFFICIAL RULES

1. NO PURCHASE OR APPLICATION NECESSARY. PURCHASE WILL NOT IMPROVE AN INDIVIDUALS CHANCE OF WINNING. Sweepstakes open to everyone from March 1st to March 31st. One entry per person. All entrants have an Equal Chance of Winning with each entry.
2. To Enter. Anyone can enter by filling out a sweepstakes form and dropping it into the sweepstakes box at the Myrtle Beach First Reliance Bank Branch. Each person will automatically be entered one time for a chance to win the Grand Prize.
3. Grand Prize: Gift Card (\$100 Value). Grand Prize must be claimed within 10 days of receipt. Contacts after this date will not be honored. We will select the winner from all entries collectively received from the branch. Winner need not be present to win. Odds of winning depend upon the total number of eligible entries received for each month separately but not collectively.
4. This sweepstakes is open to legal U.S. residents 21 years of age or older. Employees of First Reliance Bank and its affiliates, the sweepstakes judge, FRB employees' immediate families (spouse, parents, children, siblings, and their respective spouses) and individuals living in the households of such employees are ineligible. Winner will be notified by telephone, email, or regular mail. Prize is nontransferable. Federal, state, and local taxes and expenses relating to the acceptance and use of the prize are the sole responsibility of the winner. Sweepstakes are subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.
5. Limitation of Liability. By participating in the sweepstakes, entrants agree to indemnify and hold harmless First Reliance Bank (referred to as the 'Sponsor') from any injuries, losses, damages, claims and actions of any kind resulting or arising from participation in the sweepstakes or acceptance, possession or use of any prize that may be awarded. Furthermore, by participating, entrants agree to these official rules and accept decisions of the Sponsor as final in all matters relating to this sweepstakes promotion. Sponsor is not responsible for printing or typographical errors in any sweepstakes-related materials; for stolen, lost, late, misdirected, damaged, incomplete or illegible entries. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify or suspend the sweepstakes, or to terminate the sweepstakes and conduct a random drawing to award the prize using all non-suspect entries received as of the termination date.
6. List of Winner(s). For the name of the winner, send a self-addressed stamped envelope to: First Reliance Bank, Customer Experience Team, 2170 W. Palmetto St, Florence, SC 29501
7. This sweepstakes is sponsored by First Reliance Bank, 507 21st Avenue North, Myrtle Beach, SC 29577.